

F I N A L A N N O U N C E M E N T

INTERNATIONAL
CONFERENCE

Foods FOR
THE
Elderly HEALTHY

Fit for Growth

NH BARBIZON PALACE HOTEL
AMSTERDAM, THE NETHERLANDS

26-27 JANUARY 2006

PROGRAMME AND REGISTRATION

welcome

The market for foods for the elderly is set to grow with an ageing population in the Western World. How will this affect the food and drinks industry? An understanding of the changing needs, which accompany ageing, is indispensable for product developers and food marketers to innovate and to gain marketshare in this expanding segment. And the launch of novel products should be accompanied by a careful marketing strategy to address the psychological needs of this difficult but rewarding consumer group.

The two-day conference Foods for the healthy Elderly – Fit for Growth will provide perspectives to the food and drink industry on the development and marketing of products that are both nutritionally tailored and appealing to the older people.

Discussing the latest science-based and market developments regarding foods for the healthy elderly, this conference will set the scene for the near future.

CONFERENCE SECRETARIAT

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The conference will focus on research and perspectives to promote healthy ageing – rather than simply treating the diseases of old age – and on industry's perspectives for designing new food and drinks.

Conference topics include food and drink perspectives in relation to:

- * skeletal health
- * the immune system
- * the colon and its microflora
- * vision and cognitive functioning
- * the metabolic syndrome
- * dietary energy intake
- * sensory issues
- * quality of life

The members of the Advisory Committee look forward to your participation in this information packed conference taking place in the very heart of Amsterdam, the Netherlands!

ADVISORY COMMITTEE

- * Dr. Daniel Barug
Ranks Meel, the Netherlands
- * Helena B. Bastiaanse, M.Sc.
Bastiaanse Communication, the Netherlands
- * Prof.dr. Peter J. van Bladeren
Nestlé Research Center, Switzerland
- * Dr. Mitchell Kanter
Cargill Health and Food Technologies, USA
- * Paul Platenburg
Platenburg KIM, Knowledge and Information Management, the Netherlands
- * Dr. Niek J. Snoeij
TNO Quality of Life, the Netherlands
- * Dr. Karin Wertz
DSM Nutritional Products, Switzerland

Chair: Prof.dr. Peter J. van Bladeren, *Nestlé Research Center, Switzerland*

08.30 Opening of Foods for the healthy Elderly – Fit for Growth

08.35 **Healthy ageing – a consumer perspective**
Dr. Frans van der Ouderaa, *Unilever Corporate Research, UK*

SKELETAL HEALTH – FOOD AND DRINK PERSPECTIVES

09.00 **Food ingredients to improve bone health: how does it work?**
Dr. Igor Bendik, *DSM Nutritional Products, Switzerland*

09.30 **Phytoestrogens and the control of osteoporosis**
Prof.dr. Kevin Cashman, *University College Cork, Department of Food and Nutritional Sciences/Department of Medicine, Ireland*

10.00 Networking break: coffee and tea

THE IMMUNE SYSTEM – FOOD AND DRINK PERSPECTIVES

10.30 **Immune functioning and healthy ageing**
Prof.dr. Beatrix Grubeck-Loebenstien, *Institute for Biomedical Aging Research, Austrian Academy of Sciences, Austria*

11.00 **The immune system and the impact of zinc during ageing**
Prof.dr. Lothar Rink, *RWTH Aachen University, Institute of Immunology, Germany*

THE COLON AND ITS MICROFLORA – FOOD AND DRINK PERSPECTIVES

11.30 **Potential benefits of probiotics, prebiotics and synbiotics for elderly people**
Prof.dr. Elisabeth Norin, *Karolinska Institute, Microbiology and Tumor Biology Center, Sweden*

12.00 **Dietary fibre and intestinal benefits for the elderly**
Prof.dr. Julie Miller Jones, *College of St. Catherine, USA*

12.30 Lunch

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CONFERENCE VENUE

The international conference **Foods for the healthy Elderly – Fit for Growth** will be held 26-27 January 2006 in NH Barbizon Palace Hotel, Amsterdam, the Netherlands (www.nh-hotels.com).

NH Barbizon Palace Hotel is within easy reach by train from Amsterdam Schiphol Airport (departures every 15 minutes). The hotel is located just in front of Amsterdam Central Station.

CONFERENCE REGISTRATION

To register for the international conference **Foods for the healthy Elderly – Fit for Growth** please fax or send the enclosed Conference Registration Form to the Conference Secretariat. On Thursday evening 26 January 2006 a networking conference dinner will be organised; reservations can be made on the Conference Registration Form.

The registration desk will open on Wednesday 25 January 2006 at 4.00 p.m.

Chair: Dr. Niek J. Snoeij, *TNO Quality of Life, the Netherlands*

VISION AND COGNITIVE FUNCTIONING – FOOD AND DRINK PERSPECTIVES

- 14.00** Ageing, visual function and food ingredients
Dr. Allen Taylor, *Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University (NHRCA), USA*
- 14.30** Cognitive functioning: effectiveness of food supplements for elderly persons
Dr. Lisette C.P.G.M. de Groot, *Wageningen University, Department Human Nutrition, the Netherlands*

PREVENTION OF THE METABOLIC SYNDROME – FOOD AND DRINK PERSPECTIVES

- 15.00** Food related strategies in maintaining cardiovascular health
Prof.dr. Anna Arnoldi, *University of Milan, Department of Agro-alimentary Molecular Sciences, Italy*
- 15.30** Food related strategies for prevention of type II diabetes
Dr. Swen Wolfram, *DSM Nutritional Products, Switzerland*

16.00 Networking break: coffee and tea

DIETARY ENERGY INTAKE – FOOD AND DRINK PERSPECTIVES

- 16.30** The importance of low glycaemic index in healthy ageing
Dr. Diederick Meyer, *Sensus, the Netherlands*
- 17.00** The anorexia of ageing
Dr. Claudia Savina, *University of Rome 'La Sapienza', Food Sciences and Nutrition Institute, Italy*

17.30 Poster presentations at the Scientific Café

20.00 CONFERENCE DINNER

The conference dinner will take place in the 15th century St. Olofs Chapel. Take this opportunity to network with experts and potential business partners in an informal and relaxed atmosphere accompanied by good food and wine.

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CONFERENCE FEE AND DISCOUNTS

Conference fee:

EUR 645.- (19% VAT exclusive), paid by 1 December 2005
EUR 775.- (19% VAT exclusive), paid after 1 December 2005

Reduced conference fee:

for participants from universities, non-industrial research organisations and governments

EUR 545.- (19% VAT exclusive), paid by 1 December 2005
EUR 675.- (19% VAT exclusive), paid after 1 December 2005

SPECIAL CONFERENCE FEE

Every paying participant may be accompanied by one participant for a special conference fee of EUR 255.- (19% VAT exclusive) provided that the following conditions are met:

- * the paying participant and the accompanying participant are employed with the same company/organisation at the same location; and
- * the paying participant and the accompanying participant register and pay at the same time.

The conference fees include luncheons and coffee/tea as announced in the timetable, and the book of abstracts. The conference fees do not include hotel accommodation.

Chair: Dr. Karin Wertz, *DSM Nutritional Products, Switzerland*

ANTIOXIDANTS – FOOD AND DRINK PERSPECTIVES

- 08.30** The role of antioxidants in healthy ageing
Prof.dr. Gerald Rimbach, *Christian-Albrechts-Universität zu Kiel, Institut für Humanernährung und Lebensmittelkunde, Germany*
- 09.00** Fat-soluble vitamins and dietary needs for the healthy elderly
Dr. Edmond Rock, *INRA, Unité des Maladies Métaboliques et Micronutrients, France*

SENSORY AND PSYCHOLOGICAL ISSUES – FOOD AND DRINK PERSPECTIVES

- 09.30** Ageing, sensory perception and food preferences
Dr. Peter Leathwood, *Nestlé Research Center, Switzerland*
- 10.00** Psychological factors determining food choice in the elderly
Prof.dr. Bert De Cuyper, *Catholic University of Leuven (K.U.Leuven), Department of Human Sciences in Kinesiology, Belgium*
- 10.30** Networking break: coffee and tea

QUALITY OF LIFE – FOOD AND DRINK PERSPECTIVES

- 11.00** The food-related quality of life for the elderly
Dr. Monique M. Raats, *University of Surrey, School of Human Sciences, UK*
- 11.30** Benefit-risk assessment of foods and food supplements
Dr. Hans Verhagen, *National Institute for Public Health and the Environment (RIVM), Centre for Nutrition and Health, the Netherlands*

SPECIFIC ISSUES – FOOD AND DRINK PERSPECTIVES

- 12.00** Ageing and design: packaging solutions
speaker to be confirmed
- 12.30** Beauty food – also for the elderly?
Dr. Sybille Buchwald-Werner, *Cognis Nutrition and Health, Germany*

- 13.00** Lunch

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HOTEL ACCOMMODATION

Participants are responsible for making their own reservations by faxing the enclosed Hotel Accommodation Form to the hotel booking office directly.

Hotel options include:

* NH Barbizon Palace Hotel (www.nh-hotels.com), the official conference hotel. This unique five-star hotel is partly built behind the restored facades of 19 historic buildings, most of which date from the 17th century, the Dutch Golden Age. Located in the very heart of Amsterdam, a stone's throw from the main entertainment and shopping areas.

* NH City Centre Amsterdam (www.nh-hotels.com) This three-star hotel is located in the heart of Amsterdam overlooking the famous Singel Canal, close to the flower market and the home of Anne Frank.

Chair: Dr. Hans Verhagen, *National Institute for Public Health and the Environment (RIVM), Centre for Nutrition and Health, the Netherlands*

HEALTHY AGEING – ADJUSTING FOOD TO INDIVIDUAL METABOLISM

- 14.00** Nutrigenomics research for the elderly
Prof.dr. J. Bruce German, *Nestlé Research Center, Switzerland / University of California, Davis, USA (invited)*
- 14.30** From general nutrition guidance to personalised foods for the healthy elderly
Dr. Rosalynn D. Gill-Garrison, *Sciona, USA*
- 15.00** Smart food: die young as late as possible
Prof.dr. Michael Müller, *Wageningen University, Department of Agrotechnology and Food Sciences, the Netherlands*
- 15.30** Japan: in the forefront of food development aimed specifically for the silver generation
Dr. Satoshi Kudo, *Yakult, the Netherlands*
- 16.00** Closing lecture
Foods for the healthy elderly: fit for growth?
Dr. Jo Goossens, *BioSense, Belgium*
- 16.30** End of conference

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CALL FOR POSTERS

Interested participants are invited to submit one-page abstracts for posters by no later than 1 December 2005.

WEBSITE

The latest details on the international conference Foods for the healthy Elderly – Fit for Growth can be found on www.bastiaanse-communication.com

INTERESTED IN EXHIBITING?

For more details on exhibition stand space, sponsorship, advertising in the conference's book of abstracts, please contact the Conference Secretariat.

LANGUAGE

English will be the official conference language.

It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers.